

Mannar Thirumalai Naicker College (Autonomous),

Pasumalai, Madurai-625006

Department of Business Administration

Seminars conducted by the Department 2018-2023

S.No.	Year	DD.MM. YYYY	Title	Resource Person	No. of Participation	National / International/ State
1	2018-19	15.03.2019	A spectrum of sustainability Opportunities for the STARTUPS in India (Seminar)	1. Mr.AK.B.Nawas Babu (Managing Director , S.A Knitwears (Pvt) Ltd, Madurai. 2. Mr.K.Karthikeyan Entrepreneur , Fastura Madurai StartUp. 3. Ms.N.Vengadeswari Manager ,Chapter Operations Native land ,Madurai.	300	State
2	2019-20	20.12.2019	Green Marketing Strategies and its Association to Consumer Awareness. (Seminar)	1.Mr.A.Muthukrishnan, Writer Founder of 'Pasumai Nadai', Green Movement Activist, Madurai. 2.Dr.V.Christo Selvan, Professor of Commerce, & P.G,Diploma Cordinator, St.Joseph's College (Autonomous), Bengaluru. Dr.T.Meharajan,	250	National

				AssistantProfessor, Department of Management Studies (DDE), Madurai Kamaraj University, Madurai.		
3	2019-20	28.05.2020	Franchising the way forward (Webinar)	Dr.Chackochen, CEO & Founder, Franchising Right way, Chennai.	449	National
4	2019-20	30.05.2020	Digital Marketing Tools for 21 st century (Webinar)	Mr. Hitesh Motwani Digital Marketing Expert CEO- SKILLOPEDIA Director- North Storm Academy , Mumbai	386	National
5	2021-22	22.04.2022	One Day National Level Conference on Rediscovering Business in Post Covid 19- Challenges and Opportunities in India	Mr.Ruban Thomas Partner @ Market Pro S.A De C.V Madurai. Mr.Jeayandhar Swaminathan Vice President – Operations Prisma Garments – Coimbatore Dr.Gibson Vedhamani Founding Ceo, Rai , Founder And Ceo, Retailvarsity.Com Mumbai. Mrs.Chitra Ganapathy Managing Director, Kadambavanam, Temple Of Tamil Traditions, Ethnic Resort &Cultural Centre, Madurai.		
6	2022-23	10.02.2023	One day National Level Conference on	Mr.JK.Muthu, Managing Director-Tone Dealings Pvt Ltd,	280	National

			<p>INDIAN START-UPS ISSUES AND CHALLENGES”- POST PANDEMIC PERSPECTIVE</p>	<p>CEO-Kalam Infotech, Founder – BGGROW Services, Chairman – Digit All, Madurai.</p> <p>Mr.Vinoth Rejendran, Project Lead at startup TN Madurai Regional Hub, Mentor of change at NITI AYOJ, Madurai</p> <p>Mrs.Vanathi Soundaram, Co-founder of UNIC Fashion. AASVA Technologies India Pvt Ltd.</p> <p>Mr.Arul Jeyaraj .S, Founder,CEO,GRIT Digitech Pvt Ltd,Sivaganga.</p> <p>Mr.Suthagar Selvaraj, Founder ,Arola, ECO Tourist and ECO Products, Madurai.</p> <p>Mrs.Priyanka Barathwaj , Co - Founder, Minkan Agro Industries- Millet Bank ,Hyderabad</p> <p>Thiru.P.N.Raghunatha Raja, President ,SIPCOT, Madurai. Kappalur Industrial Association,Madurai.</p> <p>Thiru.P.Paramanatham, Managing Director, Ananchi Vilas Food Products Pvt Ltd, Madurai.</p>		
--	--	--	---	--	--	--